

Use your voice to help create a world without hunger. Sign the Good Soil Postcard.

***“Still other seed fell on good soil, where it produced a crop—a hundred, sixty or thirty times what was sown.”
(Matthew 13:8)***

Over 70 percent of people in the world who live with hunger are farmers. Most farmers in developing countries are small-scale, working with two hectares of land or less, and many are women.

Investing in agriculture in developing countries is key to ending global hunger and poverty. Appropriate investments, focused on small-scale farmers can reduce poverty and hunger, improve nutrition, empower women, benefit the environment, and bolster economies.

With some support from their own governments, the private sector, and aid donors, small-scale farmers can improve their own food security and livelihoods. Canada has been a leader in global food security, but support for agriculture through Canada's aid budget has fallen – down 30% over the last three years.

World Renew is working with the Canadian Foodgrains Bank, through the Good Soil campaign, to urge the Canadian government to strengthen support to small-scale farmers. Just as the parable of the sower illustrates, good soil is foundational to bountiful harvests. Likewise, national and global support for small-scale farmers is foundational for their success.

What can you do?

To achieve our goal of boosting support for agriculture in Canada's aid program, we need the support of elected officials. We ask you to contribute to this campaign in two ways:

PRAY: as Christians, we have been called to love our neighbours. Pray for our sisters and brothers around the world who struggle with hunger.

ADVOCATE: as citizens of this country, we have the tools to influence our government. Show your support for this issue by participating in the campaign and signing postcards to the Prime Minister.

Encourage Canada to strengthen support for small-scale farmers, and help end global hunger. Sign your postcard today!

For more information or to hold your own postcard signing campaign visit <http://worldrenew.net/goodsoil> or contact Melody Mendonca, Advocacy Manager of the Good Soil Campaign at mmendonca@worldrenew.net or 1-800-730-3490 Ext.4372



GOOD SOIL
Strengthening Support for Small-Scale Farmers

Canadian Foodgrains Bank
A Christian Response to Hunger

Dear Prime Minister Trudeau,

Over 70 percent of hungry people are small-scale farmers—and many are women. Yet Canada's aid for agriculture has dropped by 30 percent in recent years.

Support for small-scale farmers is critical to reducing hunger and poverty, empowering women, and creating a fairer world for all.

I urge the Canadian government, through its international development budget, to increase support for agriculture in developing countries.

Signature: _____

Name: _____

Postal Code: _____

No
Postage
Required

The Right Honourable Justin Trudeau
Prime Minister of Canada
House of Commons
Ottawa, ON K1A 0A6

Please let us know once you send your postcard to the Prime Minister

Go online or fill out the report below and send it to us by post. Share the campaign with others too.

Online: Visit <http://worldrenew.net/goodsoil> and click on the "I sent my postcard to the Prime Minister!" button.

By Post: Fill out the form below and send it back to the World Renew Main Office in Burlington.

Name _____ Name of church/campus/group _____

Email _____ Phone _____

Address _____ City/Town _____ Province _____ Postal Code _____

Select one of the following:

- ☐ I sent my postcard to the PM!
- ☐ We sent our postcards to the PM! We sent _____ # of postcards.

If you would like to host a Good Soil Postcard campaign in your community, tick the box below and we will send you a stack of postcards and supporting material (otherwise leave blank).

☐ Yes, I would like to host a Good Soil postcard campaign. I anticipate that we will need _____ # postcards (leave blank if you don't have an estimate).

Mail to: Good Soil Campaign | World Renew | 3475 Mainway | STN LCD 1 | Burlington, ON | L7R 3Y8