

# 2016-2017 GIFT CATALOG



## BUSINESS TRAINING

### Here is a story of how this gift helps others

When someone is living in poverty it is difficult for them to save money to start a business. They often lack the resources to get started and create a business that is sustainable. With proper training an entrepreneur can have the tools they need to start a successful business and bring their family out of poverty.

For Salma, starting a business was life-changing. She lives with her husband, Liton, and their two sons in Dhaka. Liton earns a small income working in construction. But it wasn't enough to meet all of their family's needs.

Salma met members of her local savings group and was inspired by their stories. She decided to join their group and learn more. Salma was able to join a business planning and management training.

As Salma assessed her community she noticed everyone used firewood for their cooking and thought it would be great to start a business selling wood. . She developed her business plan and budget and used a loan from her savings group to get started.

Salma's new business has been successful—helping her to earn enough money to meet her family's needs. Now, she can afford to send her children to school.

Before Salma started her business she thought only her husband could earn an income. Now she has a new perspective on how she can share the responsibility of managing the family with her husband. Salma's husband supports the work she does running her business.

Your gift of business training will help inspire an entrepreneur like Salma. The classes and workbook are essential to a new business owner.

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