



## Welcome to the World Renew Giving Tree Project!

Thank you for participating in the 2023-2024 Giving Tree Project from World Renew!

This project accompanies the **2023-2024 Gift Catalog** from World Renew. It gives you all you need to get started on a successful “giving tree” or Christmas project. We hope and pray that you will use these ideas to be creative, get energized, participate fully, and give enthusiastically to help people in need, whether you get together in-person or virtually this year.

There are many ways to use these materials. You will find testimonials in the gift catalog to help spark your imagination. Here are some ideas to get you started.

- Plan a fundraising Christmas (or other holiday) dinner and use the proceeds to “buy” giving tree ornaments or gifts from the World Renew gift catalog.
- Choose one or more items from the catalog to support, and then set a goal and raise funds for it during one special month of the year.
- Distribute two World Renew gift catalogs to each member of your group, school, or church, one copy to use themselves and one to share with a friend or acquaintance.
- Distribute catalogs to each member of your church or group on a Sunday before Thanksgiving and then take a Thanksgiving Day offering to collect gifts and order forms from families and individuals.
- Encourage gift giving from the catalog on occasions other than Christmas, such as Easter, a birthday, or an anniversary.

Thank you for helping people in need through the World Renew gift catalog and Giving Tree Project. If you have questions, comments, or ideas to share, please contact us at [info@worldrenew.net](mailto:info@worldrenew.net) or call **1-800-552-7972**.



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