

# WELCOME TO The Giving Tree Project!



**THANK YOU** for joining in the 2020-2021 *Giving Tree Project* from World Renew! With it, your family, church, school, or group can share the light of God's love with people who live with poverty and hunger. Using the project with the *2020-2021 Gift Catalog* from World Renew, we encourage you to be creative and energize your church, family, or group members to participate fully and give enthusiastically to help people in need.

This year, some congregations are meeting virtually due to the coronavirus pandemic. The Giving Tree Project is adaptable to online use. If your church is meeting in person, you can decorate a Christmas tree in the foyer or other high-traffic area with the ornaments included here. Look through the 2020-2021 catalog for stories about the fun, creative ways others are using this project. Then take a World Renew offering on Christmas day to gather the ornament-related gifts from your group members.

There are many other ways to use the Gift Catalog and the *Giving Tree Project*. Here are a few more ideas to get you started:

- Plan a family or contact group-based Christmas (or other holiday) dinner and use the proceeds to "buy" *Giving Tree Project* ornaments or gifts from the World Renew gift catalog.
- Choose one or more items from the catalog to support, and then set a goal and raise funds for it during one special month of the year. All Giving Tree Project and gift catalog components are available online at [worldrenew.net/gifts](http://worldrenew.net/gifts).
- If your church is meeting in person, distribute two World Renew gift catalogs to each member of your group or congregation, one copy to use themselves and one to share with a friend or acquaintance outside your church.
- Distribute gift catalogs to each member of your church or group on a Sunday before Thanksgiving and then take a Thanksgiving Day offering to collect gifts and order forms from families and individuals. You can also send a link to the online catalog and downloadable giving tree ornaments at [worldrenew.net/gifts](http://worldrenew.net/gifts).
- Encourage gift giving from the catalog on occasions other than Christmas, such as Easter or a birthday or an anniversary.

Thank you for helping people in need through the *World Renew gift catalog* and *Giving Tree Project*. If you have questions, comments, or ideas to share, please contact World Renew's Connections and Community Engagement Team at [info@worldrenew.net](mailto:info@worldrenew.net).

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